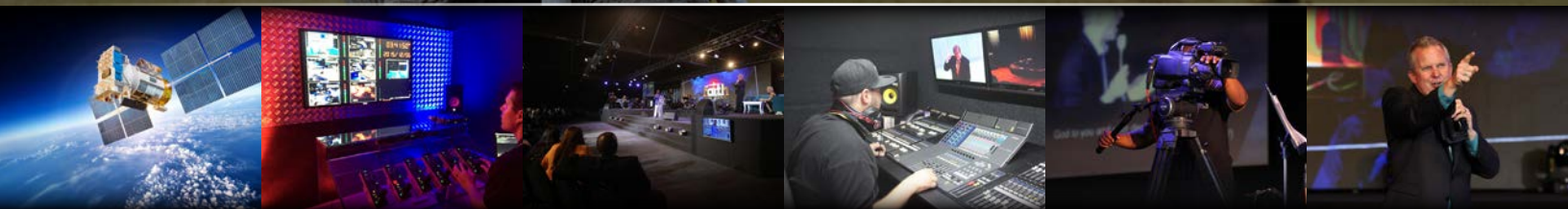


2020

Network Information



inspire • encourage • connect

Faith

President's Message

DRS ANDRÉ & JENNY ROEBERT



It is a great honour and privilege to introduce FAITH BROADCASTING NETWORK, not only to new viewers, but also to new programmers and content providers that share a passion in spreading the gospel of Jesus Christ, around the globe.

The reason we exist is to fulfil the Great Commission, and that is simply to spread the message of the good news of Jesus Christ wherever we go. Our own journey in fulfilling this commission started as travelling missionaries, driving to the small towns in South Africa and sharing the hope and love that is contained in the message of Christ. While many souls were added to the Kingdom in this manner, there was always a nagging feeling that we were not “doing enough” or that we could be more effective in getting the gospel out to more people, more quickly.

It was around 2002 that God birthed a desire in our hearts to start a television ministry, increasing our effectiveness in reaching more people with the gospel and expanding the Kingdom of God. This has been an amazing journey characterized by the grace and mercy of God, and even more so by His love for the world.

Today, 18 years on, Faith Broadcasting Network is an effective and strong voice for the gospel of Christ reaching millions of people all over the continent of Africa, the entire UK and other parts of Europe, the USA as well as reaching a global audience through digital delivery.

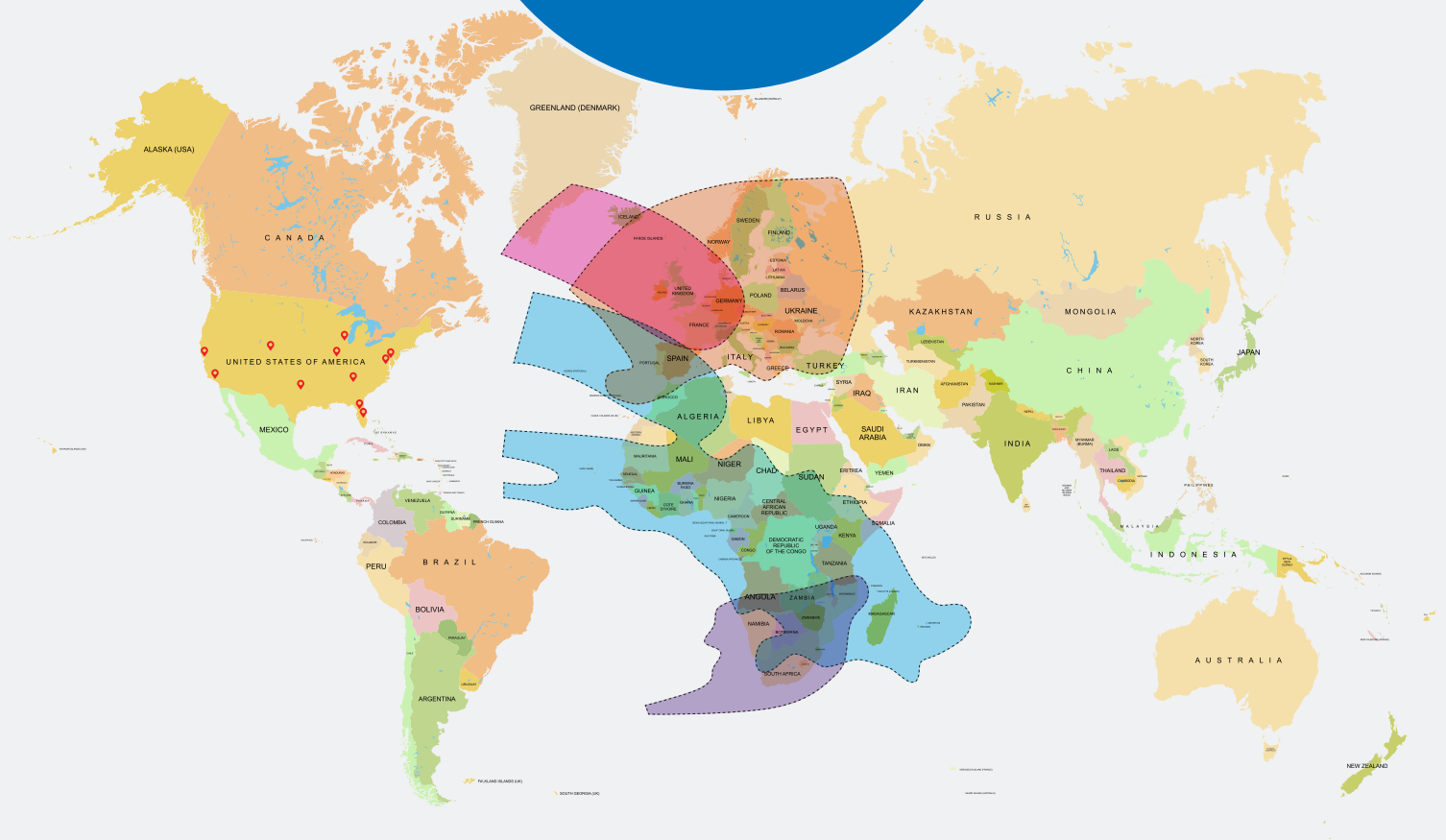
Our vision is a global reach, where we can add our efforts to others who share our passion for Jesus Christ!

Each programmer and content provider on our network has a unique way in conveying the Gospel of Christ, and by giving various approaches to so many different viewers, we ensure that the message will hit its mark. If you have never considered adding your unique voice to our audiences, may this be a time where you consider expanding your reach globally to impact the world with the Kingdom! The Body of Christ is one, yet with many parts, and together we can truly unite to fulfil the commission of our Lord and Saviour, Jesus Christ.

Faith



Global Coverage Map



Faith
USA

+ - 14,6 million homes

Faith
AFRICA

+ - 21 million homes

Faith
UK

+ - 17 million homes

Faith
TERRESTRIAL

+ - 8 million homes

Broadcast Division Overview



Christian television on the continent of Africa has grown extensively since 2000, both on satellite as well as terrestrially. The forerunner to this explosion was the introduction of Christian television in 1986 via terrestrial broadcasts in the Eastern Cape. The late Dr Bernard Roebert, father of Dr André Roebert, headed up a small television station in Bhisho, capital of the former Ciskei. The vision for a television broadcast division as part of River Ministries was birthed early in 2002, when God firmly placed the desire in Dr André and Jenny's hearts.

In 2002 Drs André & Jenny Roebert, started River Broadcasting Network (part of River Ministries), which broadcast Christian programmes on the DStv Commercial Platform. The purpose for the network was to establish a 24/7 channel with exclusively Christian content. Since terrestrial broadcasts were prohibitively expensive to cover all of South Africa, it was decided to rather pursue broadcast via satellite. So it was then that RBN started broadcasting on a shared, free-to-air space on an educational channel operated by Pretoria University. At that time the entire system was manually operated with two BetaCam machines being fed tapes by an operator!

Soon after the launch of the channel, RBN was contacted by one of the largest Christian television networks in the USA and offered free content. The approach of the president of this international network was always that the Gospel of Christ was free; therefore, he was happy to provide content to further the spreading of this Gospel over Africa. At a later stage the branding of the USA network was offered to the channel in South Africa and until the time of the president's death, this remained in place.

With a new line-up of quality Christian programming, RBN was in a position to apply for, and obtain a channel on the national satellite bouquet of Multichoice Africa. After 16 years and a rebranding, FAITH BROADCASTING NETWORK is providing choice Christian content to satellite, terrestrial and digital viewers accross the continent of Africa and beyond.

Through the years the premium Christian channel on DStv341 was complimented by the addition of two other channels - FaithUSA and FaithUK (Sky UK 594) (Freeview 271). FAITH BROADCASTING NETWORK now potentially commands the attention in excess of 60 million viewers across its satellite channels.

Today professional FCC facilities broadcast the signal from the FAITH BROADCASTING NETWORK headquarters in East London, South Africa, as well as Miami FL in the USA. In the United States, FaithUSA is also broadcast in Atlanta GA, WEQT Channel 9.6 (1,215,232 homes); Chicago IL, WRJK-TV Channel 22.8 (2,199,585 homes); Dallas TX, KLEG Channel 44.8 (1,488,106 homes); Denver CO, KHDT-LD Channel 16.6 (797,664 homes); Granite Falls, MN, K29JW-D Channel 29.5 (7,513 homes); Los Angeles CA, KVMD Channel 31.6 (4,245,459 homes); Orlando FL, WACX-DT Channel 55.9 (979,604 homes); Palatka FL, WJGV-CD Channel 48.3 (92,039 homes); Philadelphia PA, WSJT-LD Channel 15.3 (883,277 homes); San Jose CA, KSCZ-LD Channel 16.17 (1,292,241 homes); Washington DC, WRZB-LD Channel 31.6 (1,464,259 homes).

In addition, various studios have been built from where programmes are recorded and broadcast live to television audiences. With the advent of Social Media, FAITH BROADCASTING NETWORK now incorporates fully interactive live broadcasts (internet streaming and social media platforms) in addition to the satellite transmissions.

Since 2016 FAITH BROADCASTING NETWORK is also distributed more widely on digital platforms through an app via AppleTV, ROKU, Android TV, FireTV, XBox One and Tizen on the FaithTV channel. Additionally the three satellite channels are streamed through web-based platforms. This increases the exposure of FAITH BROADCASTING NETWORK to potentially 264 million viewers worldwide.



Distribution Information

All platforms: distribution method is direct to home (DTH) on Ku-Band Satellites.



**DTH
(DIRECT TO HOME)**

**DTT
(DIGITAL TERRESTRIAL
TRANSMISSION)**

FaithAFRICA

Distributed on DStv channel 341 and MultiChoice Africa via Intelsat 20 (IS-20) on the South Africa beam and on Eutelsat 36B on the Europe Africa beam (±21 million homes).

FaithUK

Distributed on Sky channel 594 via Astra 2 on the UK & Ireland beam, as well as the European beam (±11,2 million homes).
Channelbox - Freeview 271 (±6 million homes).

FaithUSA

Atlanta GA, WEQT Channel 9.6 (1,215,232 homes); Chicago IL, WRJK-TV Channel 22.8 (2,199,585 homes); Dallas TX, KLEG Channel 44.8 (1,488,106 homes); Denver CO, KHDT-LD Channel 16.6 (797,664 homes); Granite Falls, MN, K29JW-D Channel 29.5 (7,513 homes); Los Angeles CA, KVMD Channel 31.6 (4,245,459 homes); Orlando FL, WACX-DT Channel 55.9 (979,604 homes); Palatka FL, WJGV-CD Channel 48.3 (92,039 homes); Philadelphia PA, WSJT-LD Channel 15.3 (883,277 homes); San Jose CA, KSCZ-LD Channel 16.17 (1,292,241 homes); Washington DC, WRZB-LD Channel 31.6 (1,464,259 homes)

Faith TERRESTRIAL

A terrestrial network that is distributed to over 8 million homes in South Africa on free-to-air (DTH).

FaithGO (GOtv)

A terrestrial network operated by Multichoice Africa in many countries on the continent of Africa (±2 million homes). FaithGO is a part of FaithAfrica.



**VIDEO ON
DEMAND &
STREAMING**

Faith On Demand

(Apple App Store & Google Play)

FaithUSA

Distributed via streaming on AppleTV, Roku, Amazon Fire and Android TV; it is available globally in ±200 million homes.

FaithTV

Launch on FaithNow App.
April 2020

Anytime Anywhere

App launch April 2020



Get to watch the best faith based family entertainment with a single subscription. Watch your favorite 24/7 channels, movies, teachings, videos. All available wherever and whenever you want.



Faith
now



**STREAM TO YOUR TELEVISION, LAPTOP, TABLET OR MOBILE DEVICE.
DOWNLOAD THE FAITHNOW APP. TODAY!**

FaithNOW is a single powerful platform for users packed with inspirational content, lifestyle teaching, family entertainment, and uplifting music in a user-friendly environment. It offers live 24/7 linear video stream channels, an exclusive Live Events channel, VOD, unique ministry channels, as well as live 24/7 radio channels and podcasts. FaithNOW inspires healthy lifestyle choices by encouraging positive entertainment anytime, anywhere.

Viewing Potential

FAITH USA

The United States has approximately 320 million people, of which 175 million are Christian. Atlanta GA, WEQT Channel 9.6 (1,215,232 homes); Chicago IL, WRJK-TV Channel 22.8 (2,199,585 homes); Dallas TX, KLEG Channel 44.8 (1,488,106 homes); Denver CO, KHDT-LD Channel 16.6 (797,664 homes); Granite Falls, MN, K29JW-D Channel 29.5 (7,513 homes); Los Angeles CA, KVMD Channel 31.6 (4,245,459 homes); Orlando FL, WACX-DT Channel 55.9 (979,604 homes); Palatka FL, WJGV-CD Channel 48.3 (92,039 homes); Philadelphia PA, WSJT-LD Channel 15.3 (883,277 homes); San Jose CA, KSCZ-LD Channel 16.17 (1,292,241 homes); Washington DC, WRZB-LD Channel 31.6 (1,464,259 homes).

FAITH AFRICA

Africa has a population of approximately 1,2 billion people, of which FaithAFRICA and extended terrestrial feeds reach an estimated 31 million households.

FAITH UK

The United Kingdom has approximately 63.2 million people, of which ±37.6 million are Christian. Sky has a subscriber base of ±11,2 million. Channelbox - Freeview 271 with ±6 million homes.

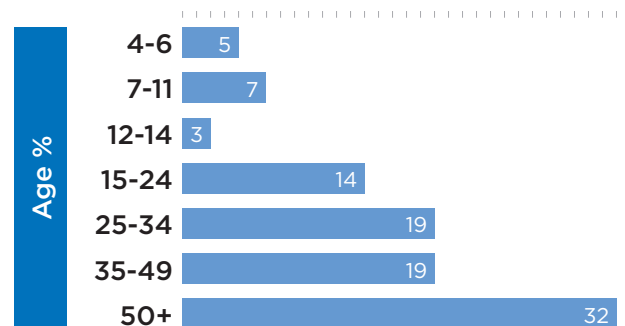
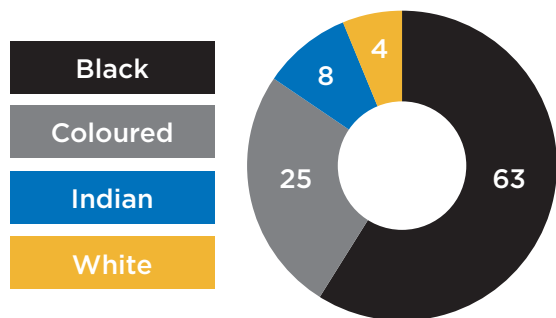
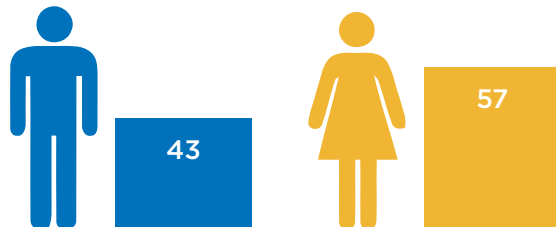
STREAMING

Apple TV, Roku, Amazon Fire TV, Android TV and Giniko Faith.

Network Overview

- FAITH BROADCASTING NETWORK has been in existence since May 2002 and manages airtime sales for four (4) affiliate networks, namely: FaithAFRICA, FaithTERRESTRIAL, FaithUK and FaithUSA.
- FAITH BROADCASTING NETWORK and all its associated platforms offer morally sound and wholesome family viewing.
- Its content encourages and uplifts the lives of its viewers through top international and local shows that include everything from wholesome comedy, talk shows, documentaries, entertainment, music, top local and international inspirational family movies, as well as children's and youth based shows.
- FAITH BROADCASTING NETWORK is focused on souls, confirming the Word with signs following, the power of the Holy Spirit, live broadcasts that will show revival in action, the supernatural, and miracles.

Viewership Profile



Channel Associations

The FAITH BROADCASTING NETWORK has exciting global associations with major Christian television networks and programmers such as TriCord Media, Inc., Truli Family Entertainment Network, NueLight Productions, The Jesus Film Project, Christian Broadcasting Network and Rock International to name just a few. Further, many independent television programmers, content providers, and well known ministry personalities have also showed their support in providing quality shows for broadcast.

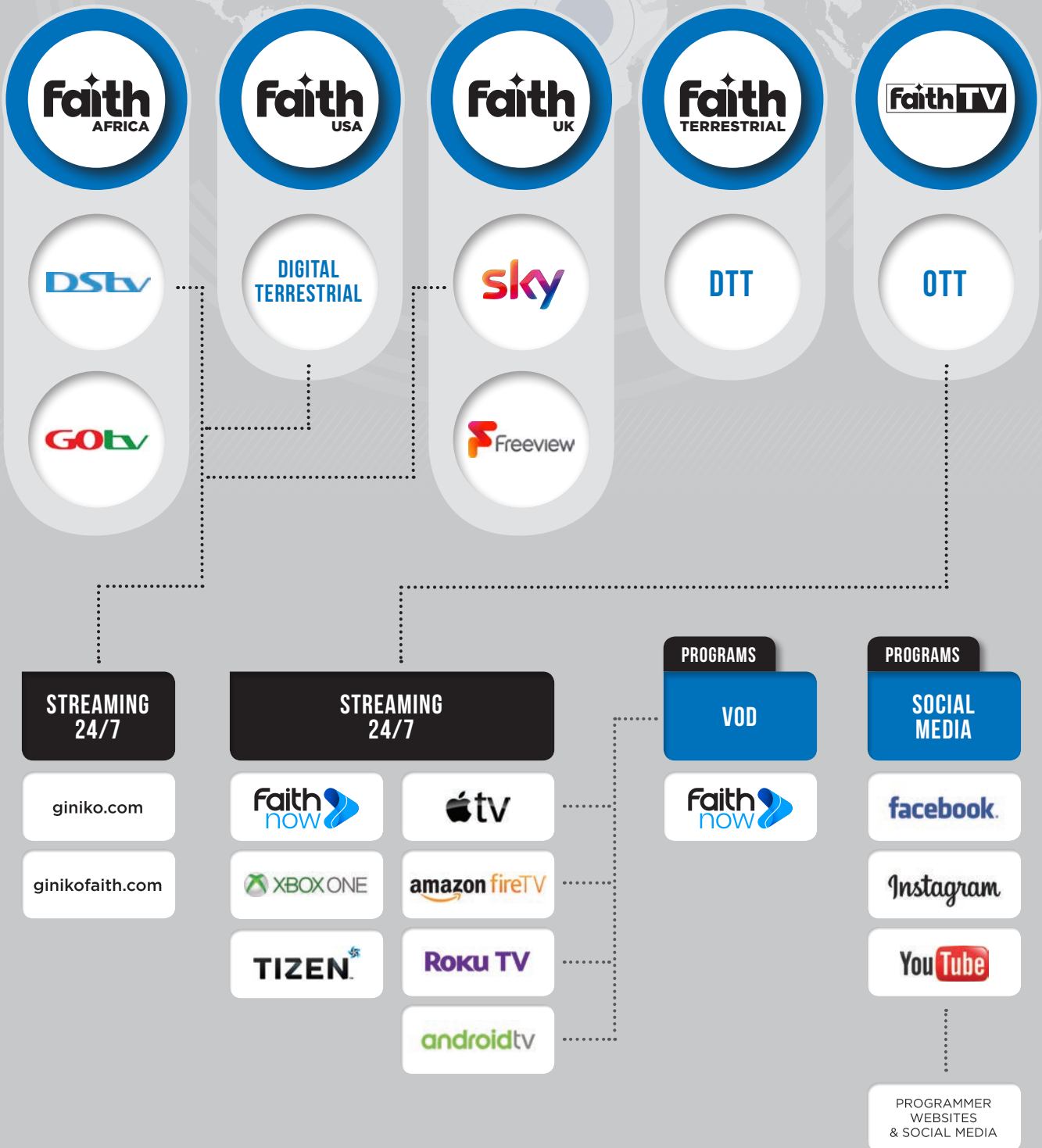
The channel schedules include specific time blocks for children, youth, music, entertainment (movies), teaching and lifestyle programmes, ensuring a well-rounded and relevant offering to all viewers.

The common goal of FAITH BROADCASTING NETWORK and all the associations mentioned is their passion to spread the Gospel of Christ via television world wide.



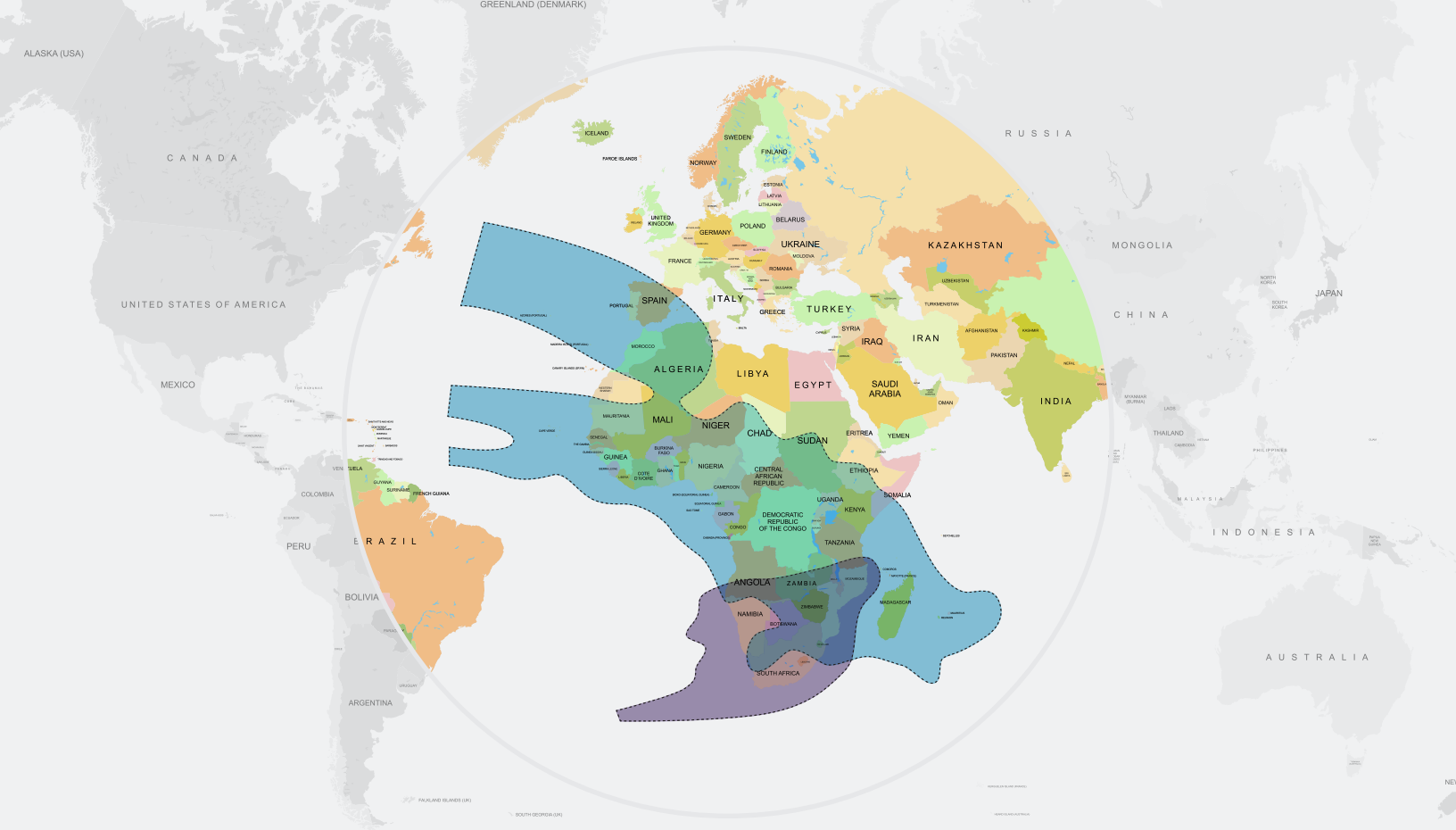
Faith

BROADCASTING NETWORK





CENTRAL AFRICAN TIME | INTELSAT 20 | EUTELSAT 36B | **DStv** CHANNEL 341



FaithAfrica is broadcast on DStv (Channel 341) and MultiChoice Africa via Intelsat 20 (IS-20) on the South Africa beam and on Eutelsat 36B on the Europe Africa beam (± 21 million homes). FaithAfrica has built relationships with its audience through its top content that reflects the needs of our target audience and have made them extremely loyal to the channel and its offering. FaithAfrica is an exciting platform that programmers can use to build real relationships with audience through daily or weekly shows. A terrestrial network is also distributed to over 8 million homes in South Africa on free-to-air (DTH).



EASTERN STANDARD TIME



CITY	CHANNEL	EST. HOUSE-HOLDS
Atlanta GA	WEQT Channel 9.6	1,215,232
Chicago IL	WRJK-TV Channel 22.8	2,199,585
Dallas TX	KLEG Channel 44.8	1,488,106
Denver CO	KHDT-LD Channel 16.6	797,664
Granite Falls, MN	K29JW-D Channel 29.5	7,513
Los Angeles CA	KVMD Channel 31.6	4,245,459

CITY	CHANNEL	EST. HOUSE-HOLDS
Orlando FL	WACX-DT Channel 55.9	979,604
Palatka FL	WJGV-CD Channel 48.3	92,039
Philadelphia PA	WSJT-LD Channel 15.3	883,277
San Jose CA	KSCZ-LD Channel 16.17	1,292,241
Washington DC	WRZB-LD Channel 31.6	1,464,259

FaithUSA is broadcast in the USA on multiple channels reaching key areas from the East to West Coast. The terrestrial reach of FaithUSA is an estimated 14,6 million households. Taking full advantage of the advancement of technology in the field of digital signal distribution, FaithUSA is digitally available on ROKU, AppleTV, AndroidTV and AmazonFireTV. In addition, 24/7 live streaming can be accessed on the myfaith.tv, ginikofaith.com and truli.com websites, as well as on the Faith Broadcasting Network App, which can be downloaded and utilized on all Android and Apple devices.

Faith ^{UK}

BRITISH STANDARD TIME | ASTRA 2G | **sky** CHANNEL 594

GXMMA UK
Awards
BEST TV STATION
OF THE YEAR
2016 & 2018

FaithUK broadcasts on Sky (Channel 594), free-to-air (FTA) on Astra 2 covering the United Kingdom (UK) and parts of Europe to 11,2 million homes; and is also available on Channelbox - Freeview 271 to ±6 million homes. Its content encourages and uplifts the lives of its viewers through international and local shows that includes everything from talk shows, variety and music, good health entertainment, children's and youth programming.

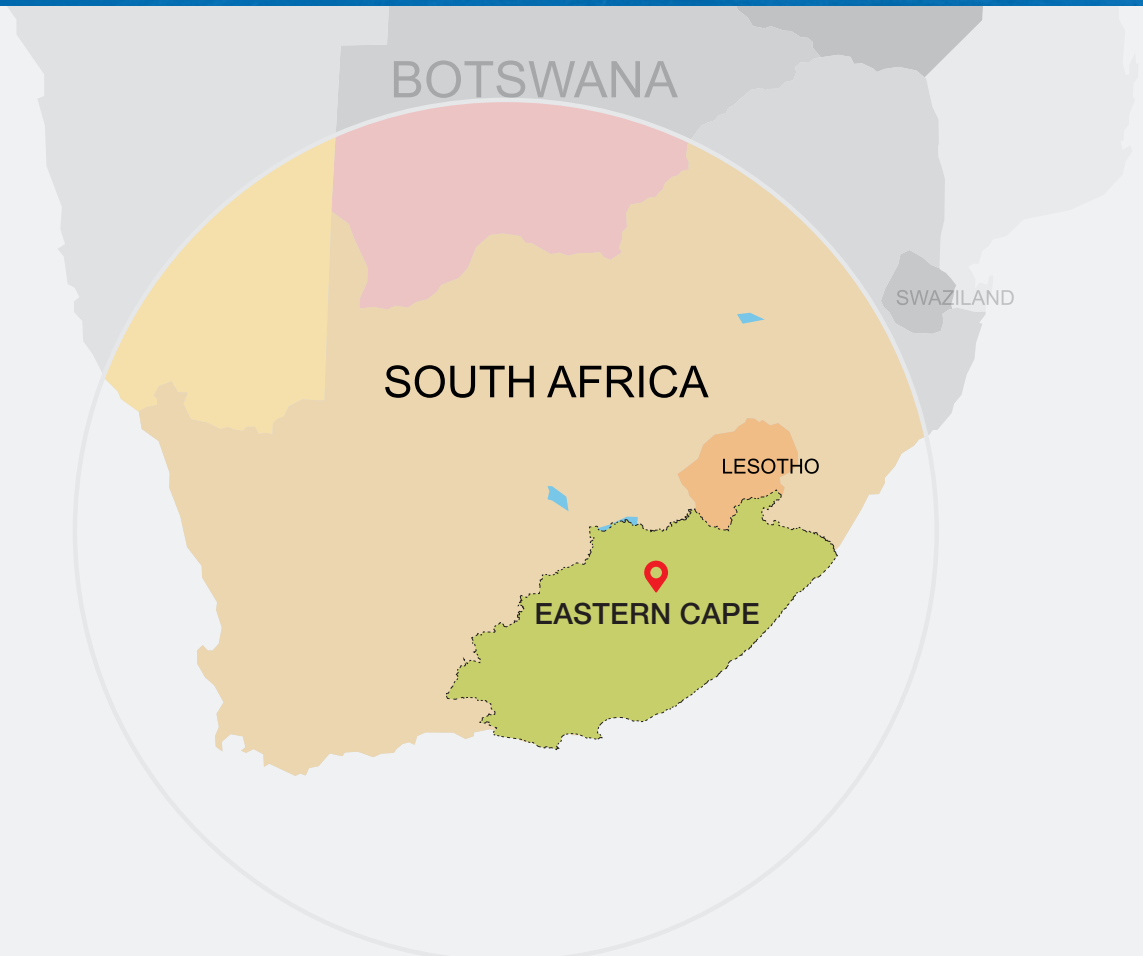
- Ghana
- Kenya
- Lesotho
- Malawi
- Namibia
- Nigeria
- Rwanda
- Tanzania
- Uganda
- Zambia



FAITH BROADCASTING NETWORK continues to expand its coverage in a number of countries on the African continent, with the inclusion of its broadcast on the GOtv platform via FaithGO.



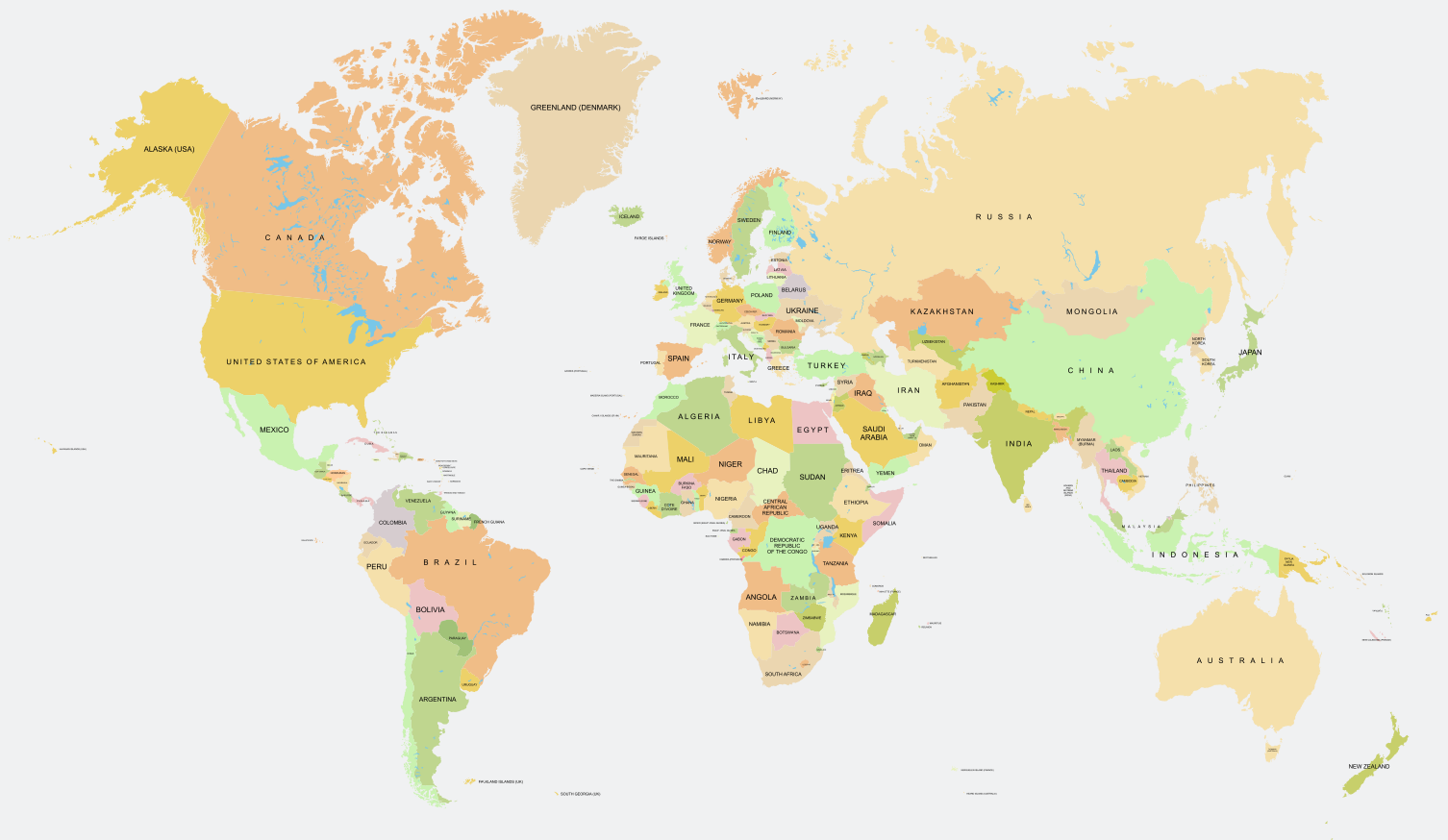
CENTRAL AFRICAN TIME | DTT ROLLOUT



Founded on the 7 December 1989, Faith TERRESTRIAL pioneered Christian television on the continent of Africa. Our roots are firmly based on building the Christian community in Faith and on the truth of the Word of God. As a fully licensed community station, we aim to see all South Africans reached with the Gospel of Jesus Christ and as part of the digital migration plans of South Africa our reach will reach into more homes within the nation of South Africa. From April 2020 this channel will also be available to a global digital audience.

Faith TV

FAITHNOW APP | 



Faith TV channel is exclusively available on the FaithNow app, reaching a global audience via Apple TV, Android TV, Amazon Fire TV, Roku, Xbox One and Tizen. This channel follows the basic mission of FAITH BROADCASTING NETWORK which is to spread the gospel of Jesus Christ to all corners of the world. It is available to an estimated audience exceeding 200 million users.

Channel Guidelines



PROMO GUIDELINES

Promo Duration	15, 30, 45 or 60 seconds
Hi Resolution Image / Logo	To be provided for promo endboard / web / social / App
Channel Endboard	Leave end of promo blank for us to add the endboard
Voice Over	Use of voice over under the endboard is optional

myfaith.tv



DELIVERY GUIDELINES / FILE FORMATS

	 AFRICA/UK SPECS: (PAL FORMAT)	 USA SPECS: (NTSC FORMAT)
Codec	H.264	H.264
Format	.mov / .mp4	.mp4
Bit-Rate	30Mbps (target 15Mbps min)	30Mbps (target 15Mbps min)
Resolution	1920 x 1080 for HD footage [720 x 576 for SD footage] No Up scaling	1920 x 1080 for HD footage [720 x 486 for SD footage] No Up scaling
Aspect Ratio	16x9	16x9
Field Order	Progressive Please ensure that the field order in the video corresponds to the field order embedded in the metadata of the file.	Progressive Please ensure that the field order in the video corresponds to the field order embedded in the metadata of the file.
Colour Sampling	4:2:2	4:2:2
Frame Rate	25 fps	29.97 Drop Frame
Audio	2 PCM Stereo Channels 16bit 48KHz / AAC Audio Codec	2 PCM Stereo Channels 16bit 48KHz / AAC Audio Codec
Audio Levels	-12db	-12db

EDITING GUIDELINES

Keep clear for channel IPI



Keep graphics and titles within title and action safe area





USA OFFICE
+1 (239) 693 2484
admin@myfaithusa.com



UK OFFICE
+44 170 769 5018
admin@myfaithuk.com



SOUTH AFRICA OFFICE
+27 (43) 711 4945
adminsa@myfaithtv.com

myfaith.tv



Faith
now

DOWNLOAD THE FAITHNOW APP

